



www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948086-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMER FOR PROSPERITY	1305

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948086	06302661

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	DR OZ EF	4PM-5PM	-TWTF--	1:00	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	09/04/12	4:26 PM	DR OZ EF	4PM-5PM	1:00	AFP12TV21H	\$1,000.00 NM
1	WLWT	W	09/05/12	4:26 PM	DR OZ EF	4PM-5PM	1:00	AFP12TV21H	\$1,000.00 NM
4	WLWT	Th	09/06/12	4:25 PM	DR OZ EF	4PM-5PM	1:00	AFP12TV21H	\$1,000.00 NM
2	WLWT	F	09/07/12	4:30 PM	DR OZ EF	4PM-5PM	1:00	AFP12TV21H	\$1,000.00 NM
2	09/04/12	09/07/12	5-530p M-F news	5-530p	-TWTF--	1:00	4	\$1,350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	4	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	5:26 PM	5-530p M-F news	5-530p	1:00	AFP12TV21H	\$1,350.00 NM
3	WLWT	W	09/05/12	5:23 PM	5-530p M-F news	5-530p	1:00	AFP12TV21H	\$1,350.00 NM
2	WLWT	Th	09/06/12	5:28 PM	5-530p M-F news	5-530p	1:00	AFP12TV21H	\$1,350.00 NM
4	WLWT	F	09/07/12	5:21 PM	5-530p M-F news	5-530p	1:00	AFP12TV21H	\$1,350.00 NM
3	09/04/12	09/07/12	530-6p M-F news	530-6p	-TWTF--	1:00	4	\$1,350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	4	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	09/04/12	5:53 PM	530-6p M-F news	530-6p	1:00	AFP12TV21H	\$1,350.00 NM
4	WLWT	W	09/05/12	5:53 PM	530-6p M-F news	530-6p	1:00	AFP12TV21H	\$1,350.00 NM
1	WLWT	Th	09/06/12	5:53 PM	530-6p M-F news	530-6p	1:00	AFP12TV21H	\$1,350.00 NM
3	WLWT	F	09/07/12	5:58 PM	530-6p M-F news	530-6p	1:00	AFP12TV21H	\$1,350.00 NM
4	09/04/12	09/06/12	7-730p	7-730p	-T-T---	1:00	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-T---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	09/04/12	7:14 PM	7-730p	7-730p	1:00	AFP12TV21H	\$1,600.00 NM
1	WLWT	Th	09/06/12	7:27 PM	7-730p	7-730p	1:00	AFP12TV21H	\$1,600.00 NM
5	09/08/12	09/08/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	1:00	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
948086-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Americans for Prosperity F		AMER FOR PROSPERITY	1305

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/08/12	09/08/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	1:00	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	09/08/12	7:31 PM	Sa/Su 6p news	Sa/Su 6p News	1:00	AFP12TV21H	\$1,100.00 NM
6	09/08/12	09/08/12	Sa10-11p	Sa10-11p	-----2-	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----2-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Sa	09/08/12	10:07 PM	Sa10-11p	Sa10-11p	1:00	AFP12TV21H	\$2,000.00 NM
1	WLWT	Sa	09/08/12	10:25 PM	Sa10-11p	Sa10-11p	1:00	AFP12TV21H	\$2,000.00 NM
7	09/08/12	09/09/12	Sa/su7-8a news	Sa/su7-8a	-----SS	1:00	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----SS	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	09/08/12	7:23 AM	Sa/su7-8a news	Sa/su7-8a	1:00	AFP12TV21H	\$1,200.00 NM
2	WLWT	Su	09/09/12	7:09 AM	Sa/su7-8a news	Sa/su7-8a	1:00	AFP12TV21H	\$1,200.00 NM
8	09/09/12	09/09/12	NBC Sunday Today	Su8-9a	-----1	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	8:48 AM	NBC Sunday Today	Su8-9a	1:00	AFP12TV21H	\$3,000.00 NM
9	09/09/12	09/09/12	Sa/Su 6p news	Sa/Su 6p News	-----1	1:00	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	6:29 PM	Sa/Su 6p news	Sa/Su 6p News	1:00	AFP12TV21H	\$1,100.00 NM
10	09/10/12	09/10/12	DR OZ EF	4PM-5PM	1-----	1:00	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/10/12	4:38 PM	DR OZ EF	4PM-5PM	1:00	AFP12TV21H	\$1,000.00 NM
11	09/10/12	09/10/12	5-530p M-F news	5-530p	1-----	1:00	1	\$1,350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/10/12	5:11 PM	5-530p M-F news	5-530p	1:00	AFP12TV21H	\$1,350.00 NM
12	09/10/12	09/10/12	530-6p M-F news	530-6p	1-----	1:00	1	\$1,350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/10/12	5:37 PM	530-6p M-F news	530-6p	1:00	AFP12TV21H	\$1,350.00 NM
13	09/10/12	09/10/12	7-730p	7-730p	1-----	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,600.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):



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Advertiser	Product	Estimate Number
Americans for Prosperity F	AMER FOR PROSPERITY	1305

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/10/12	09/10/12	7-730p	7-730p	1-----	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 09/10/12 7:26 PM 7-730p 7-730p 1:00 AFP12TV21H \$1,600.00 NM									
Total Spots							25		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$34,900.00</b>
<u>Agency Commission</u>	<b>\$5,235.00</b>
<u>Net Amount Due</u>	<b>\$29,665.00</b>